

Last-Minute Valentine's Day Gifts

That won't break the bank or ruin your relationship!

Try a NEW version of the MOST POPULAR Valentine's Day Gifts of the year (per the NRF's 2019 Valentine's Day Spending Survey conducted by Proper Insights & Analytics).

Candy

52% of people who will buy a Valentine's Day gift, plan to buy candy.

Join a Candy Club. For as little as \$15 a month, you can deliver sweets to your sweetheart all year long. Try unique candies from all over the world or boutique treats from confection artisans.

[Find a candy subscription box](#)

Greeting Card

44% of people who will buy a Valentine's Day gift, plan to buy greeting cards.

Frame a Free Printable. Skip the drugstore greeting cards this year. Download a free printable quote about love or type one of your own. Frame it and deliver this heartfelt message with some handpicked flowers

[Find free Valentine printables](#)

Flowers

35% of people who will buy a Valentine's Day gift, plan to buy flowers.

Go Green with Succulents. Cut flowers will be dead in a week. Buy your lover a succulent that can be nurtured all year long, just like your relationship. Add a note, "My life would 'succ' without you" or "My love for you keeps growing."

[Buy succulents online or at your local nursery](#)

Dinner

34% of people who will buy a Valentine's Day gift, plan to go out for the evening.

Stay Home and Connect. No reservations needed for this party of two. Pick up pre-made dough, sauce and toppings to make your own heart-shaped pizzas. Light the candles and put down your phones for a perfect dine-in date night.

[Try this heart-shaped pizza recipe](#)

Jewelry

18% of people who will buy a Valentine's Day gift, plan to buy jewelry.

Put Some Love Into It. You really have to know your loved one's style to pick the right jewelry. To avoid buying a gift that will not be worn, make a homemade necklace or buy a candy heart necklace as a placeholder. Put the inexpensive baubles in a box with an invitation to jewelry shop together.

[Make a colorful macaroni necklace](#)

Clothing

18% of people who will buy a Valentine's Day gift, plan to buy clothing.

Buy a Gift Card. Save yourself the stress of picking the right size, style and color clothing for your mate. Buy a gift card instead. Tuck the gift card into a fun pair of Valentine socks and add a note that says, "We make a great pair!"

[Buy a gift card](#)

Gift Card

15% of people who will buy a Valentine's Day gift, plan to buy a gift card.

Give an Experience. 40% of the people who plan to celebrate Valentine's Day would like to receive a gift of experience such as tickets to an event or a trip to a spa. But only 25% are planning to give a gift of experience.

Be the person who gives their Valentine what they really want

[Give an experience.](#)